



# Microsoft 365 Copilot Promptathon



PROMOTE INNOVATION. GROW TOGETHER WITH COPILOT.

At our **Microsoft 365 Copilot Promptathon**, participants discover practical **AI-supported functions** of modern Microsoft 365 applications, such as Word, Excel, Outlook, PowerPoint or Teams. The participants create and test efficient solutions for the organization of everyday work with the help of prompts. By working in cross-departmental teams, the participants network and are enabled to implement **individual ideas with Copilot** and solve scenarios.

## GOALS OF THE PROMPTATHON

- Understanding and knowledge building on Copilot
- Increased competence in the field of AI and prompt development
- Identify potential applications
- Promote motivation to generate ideas and arouse enthusiasm for the application

## ADDED VALUE

- Practical applications and getting to know Microsoft 365 Copilot
- Sustainable promotion of innovative thinking and cross-departmental cooperation
- Creating impetus for the introduction of Copilot in the company
- Increased time savings in everyday work
- Promoting joint interaction and brainstorming

## NOTES ON COPILOT LICENSES

Participants of the event need their own Microsoft 365 Copilot license. We will be happy to advise you on the acquisition of a license.

## OUR CONCEPT

## HOW DOES THE EVENT WORK?

- **Kick-off and introduction** to the Promptathon Event
- **AI-Speed-Dating** – Getting to know AI topics and participants
- **Task and idea** development
- **Prompt Lab** – Testing and improving prompts
- **AI Slam Presentation** – Presenting the best ideas
- **Winner announcement** and award ceremony

## SUPPORT

Content and methodological support from experienced Copilot coaches and consultants of the change management team on the day of the event.

## TRAINING

Participants will receive a compact introduction to Microsoft 365 Copilot and AI topics in the run-up to the Promptathon.

## DURATION

8h event plus preparation and follow-up

## PRICE ON REQUEST

Depends on individual requirements and scope of the event.

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